

OMAHA COALITION MEETING
Wednesday, January 17, 2024
9 a.m.

A G E N D A

- I. Welcome and Introductions
- II. Review of the December 13, 2023 Meeting Minutes
(*please contact PEM staff with corrections*)
- III. 2024 Legislative Session (through Day 9)
 - a. New bills: [LB836](#), [LB875](#), [LB923](#), [LB1204](#), [LB1276](#)
 - b. Carryover: [LB150](#), [LB375](#), [LB403](#), [LB512](#)
 - c. Legislative Tracking Sheet will be available at www.projectextramile.org
- IV. Focus Area Updates
 - a. Local
 - i. Throwback Arcade Lounge
 - b. Policy
 - i. U.S. Dietary Guidelines
 - ii. Policy Work Group meeting at 10:00 a.m. today
 - c. Enforcement
 - i. December Compliance Check Results
 - ii. Law Enforcement Training on Controlled Underage Party Dispersal
 - d. Youth
 - i. Leadership Network – Next meeting: January 22nd at 7:00 p.m.
 - e. Awareness
 - i. January Research Summary available at www.projectextramile.org
- V. Additional Discussion/Announcements
- VI. Adjournment and Next Meeting Date: **February 14th, 9 a.m.**
UNO's Community Engagement Center, Room 209

IMPORTANT UPCOMING EVENTS

Youth Leadership Network Meeting – January 22, 2024 at 7:00 p.m.
Nebraska Liquor Control Commission Hearings – February 6, 2024
Law Enforcement Training – March 20, 2024 in Omaha, NE

PROJECT EXTRA MILE

OMAHA METRO AREA COALITION MEETING MINUTES December 13, 2023

- I. Call to Order: Tom Safranek called the meeting to order at 9 a.m.
- II. Welcome and Introductions: Coalition members and speakers in attendance: Palistene Gray-Moore, Sharona Ernst, Ashley Pick, Carey Pomykata, Ryan Wiesen, Russ Zeeb, Mike Jones, Derek Schwartz, Brian Ortner, Kyle Percifield, Cole Williby, Lorelle Mueting, Ashely Meyers, Tom Safranek, Alessia Wagner, Jason Jones, Heike Langdon, Maggie Ballard, Jim Begley, Jordan Cedillo, and Alvin McCruel. Staff members: Chris Wagner, Jenna Abbott, and Liene Topko.
- III. Looking Back at 2023:
 - a. Policy: Chris Wagner shared that one policy victory in 2023 was 20+ coalition members coming together to speak out against a bill that would make near beer accessible to all, including minors. The product tastes and smells like beer, therefore it could increase the interest of minors in purchasing and consuming actual beer.
 - b. Enforcement: Liene Topko informed the group that PEM worked with 12 agencies across 5 counties to conduct alcohol retail compliance checks. Of the 533 businesses that were checked, 54 (10%) sold to the minors.
 - c. Youth: Jenna Abbot described the summer Youth Leadership Retreat and Youth Leadership Network meetings. The youth are currently meeting with senators to share information about creating an alcohol sales tax in Nebraska to prevent and reduce excessive alcohol consumption and its harms.
 - d. Awareness: Topko shared that PEM had 17 earned media articles in 2023 describing compliance check results and raising awareness of alcohol-related harms.
- IV. Additional Discussion/Announcements: none
- V. Adjournment and Next Meeting Date: The meeting was adjourned at 10:00 a.m.

MEDIA RELEASE



For more information, contact:
Lt. Kyle Percifield
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(402) 593-1548

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Project Extra Mile
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For Immediate Release

Mon., December 11, 2023

25 Omaha Area Businesses Sold Alcohol to Minors *Variedades Salvadorenas Cited for the Third Time in Two Years*

OMAHA, NEB -- Local and state law enforcement agencies conducted compliance checks on December 8th & 9th in the Omaha area to ensure that retailers are refusing the sale of alcohol to minors during the holiday season -- a time when underage drinking increases due to school breaks and free time with friends.

Two-thirds of the businesses that were cited for selling alcohol to minors did not check the minors' ID -- an important first step for preventing illegal alcohol sales to youth and the associated harms.

"Our goal in doing these multi-agency compliance checks is to keep youth safe," said Sarpy County Sheriff's Office Lieutenant Kyle Percifield. "We strongly urge businesses to check customer ID's. 92 percent of the businesses that asked for an ID this past weekend complied with the law and refused the sale. Our goal is for every business to refuse the sale, and we look forward to working with the business community to achieve that."

Overall, 25 (10%) out of 260 businesses checked in Douglas and Sarpy counties were cited for selling alcohol to minors. A summary sheet of the enforcement results and a full list of businesses checked are available by [clicking here](#). Four of the businesses cited are facing enhanced penalties due to prior sales to minors within the last four years -- the time frame used by the Nebraska Liquor Control Commission (LCC) to assess penalties:

- **Bob and Willie's Bowl, 3724 Farnam St, Omaha (12/22);**
- **Don & Millie's, 4430 Farnam St, Omaha (5/23);**
- **Super Carniceria El Pueblito, 5116 S 24th St, Omaha (1/16, 4/21);**
- **Variedades Salvadorenas, 3702 Q St, Omaha (12/21, 12/22).**

Variedades Salvadorenas in Omaha was cited for its third sale to minor in the last two years. As a result, that business is facing up to 12 days of mandatory closure (no alcohol sales allowed) and 40 days of suspension (can be paid off as a fine of \$100 per day), according to the [Liquor Control Commission's penalty guidelines](#). If found guilty, Variedades Salvadorenas will be facing cancellation if it sells again during the next two years. Don & Millie's is facing 2+50, Bob and Willie's Bowl is looking at 2+40, and Super Carniceria El Pueblito is facing 2+30 if found guilty.

The other 21 businesses are facing their first sale to a minor violation within the last four years. If found guilty by the LCC, these businesses could be facing 15-25 days of suspension that they could choose to

pay off as a fine at \$50 per day in lieu of suspension. The business listed below had a previous sale to minor violation, but it fell outside of the four-year window that the LCC uses for determining progressive penalties:

- **Fullhouse Bar, 6135 Military Ave,** Omaha (7/14).

40 officers from the Bellevue, La Vista, Omaha, Papillion, and Ralston Police Departments; the Douglas and Sarpy County Sheriff's Offices; and the Nebraska State Patrol participated in the enhanced underage drinking enforcement effort.

To report underage drinking or adults providing alcohol to minors, call the statewide tip line at 1-866-Must-B-21 (687-8221). It's anonymous, and it's the right call. Individuals are urged to call 911 to report an underage drinking party in progress.

Heightened enforcements are supported by the Nebraska Department of Transportation - Highway Safety Office as well as the Substance Abuse Prevention and Treatment Block grant from SAMHSA through the Nebraska Department of Health and Human Services and Region 6 Behavioral Healthcare. NDOT-HSO also funds the tip line. Project Extra Mile helped to coordinate the enforcement efforts.

-30-

Mission: Advocating for evidence-based policies and practices to prevent and reduce alcohol-related harms.

Project Extra Mile, 6001 Dodge Street, CEC 228B, Omaha, NE 68182-0600



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Summary

Alcohol Compliance Checks for sales to minors

Conducted on December 8 & 9, 2023

Location: Douglas & Sarpy Counties in Nebraska

Participating Agencies:

Bellevue Police Department
Douglas County Sheriff's Office
La Vista Police Department
Nebraska State Patrol
Omaha Police Department
Papillion Police Department
Ralston Police Department
Sarpy County Sheriff's Office

Results:

<u># of checks</u>	<u>Not in Compliance (n/c)</u>	<u>n/c: Did not Check ID</u>	<u>n/c: Checked ID</u>
260	25 (10%)	16 (64%)	9 (36%)

*Compliance checks coordinated by Project Extra Mile.
For additional information, call our office at 402-963-9047.*

Project Extra Mile – Alcohol Compliance Checks

Conducted on December 8 & 9, 2023 in Douglas & Sarpy Counties

260 Businesses Checked, 25 Cited for Selling Alcohol to a Minor (10%)

The following businesses were **non-compliant** (cited for selling alcohol to a minor):

Class	License #	Business	Location	City	Zip	Non-Comp	Check ID
CK	121872	BARCHEN	6209 MAPLE ST	OMAHA	68104	X	
C	124474	BOB AND WILLIE'S BOWL	3724 FARNAM ST	OMAHA	68131	X	
I	36013	CALIFORNIA TACO	3235 CALIFORNIA ST	OMAHA	68131	X	X
D	122905	CASEYS 3815	15611 HARRISON ST	OMAHA	68136	X	
I	122077	COPAL MEXICAN CUISINE	3623 N 129TH ST	OMAHA	68164	X	
C	88658	CORNER POCKET	4201 S 38TH ST	OMAHA	68107	X	
I	125657	DON & MILLIE'S	4430 FARNAM ST	OMAHA	68131	X	X
C	125177	EL VIEJON RESTAURANTE	5132 L ST	OMAHA	68117	X	
C	53808	FULLHOUSE BAR	6135 MILITARY AVE	OMAHA	68104	X	X
I	116316	GOLDBERGS IN DUNDEE	5008 DODGE ST	OMAHA	68132	X	X
C	123099	HAMPTON INN	12331 SOUTHPORT PKWY	LA VISTA	68128	X	
CKCS	86289	HAVANA GARAGE	1008 HOWARD ST	OMAHA	68102	X	
CK	120669	HOOK & LIME	735 N 14TH ST	OMAHA	68102	X	X
C	122215	HOPPY TACO	5003 UNDERWOOD AVE	OMAHA	68132	X	X
C	123277	JOJO'S BENSON	6118 MILITARY AVE	OMAHA	68104	X	X
C	125498	LA ISLA RESTAURANT 3	4835 S 24TH ST	OMAHA	68107	X	
B	124041	LOVE'S TRAVEL STOP 730	14375 CORHUSKER RD	OMAHA	68138	X	
D	91098	MEGA SAVER	4725 S 77TH AVE	RALSTON	68127	X	
D	122930	MEGA SAVER	16808 AUDREY ST	OMAHA	68136	X	
C	124320	OMAHA KEBABS	2101 N 120TH ST	OMAHA	68164	X	
D	125154	Q STREET EXPRESS	8410 Q ST	OMAHA	68127	X	
D	98883	SINCLAIR	5215 N 16TH ST	OMAHA	68110	X	
I	115863	SORTIES TAVERN	2871 CAPEHART RD	BELLEVUE	68123	X	X
D	101028	SUPER CARNICERIA EL PUEBLITO	5116 S 24TH ST	OMAHA	68107	X	
C	115403	VARIEDADES SALVADORENAS	3702 Q ST	OMAHA	68107	X	X

Project Extra Mile – Alcohol Compliance Checks

Conducted on December 8 & 9, 2023 in Douglas & Sarpy Counties

260 Businesses Checked, 25 Cited for Selling Alcohol to a Minor (10%)

The following businesses were **compliant** (did not sell alcohol to a minor):

Business	Address	City	Zip	Compliant	Checked ID
72 TABLE & TAP	5413 S 72ND ST	OMAHA	68127	X	X
96TH QUIK & FRIENDLY	4751 S 96TH ST	OMAHA	68127	X	X
ADDY'S SPORTS BAR & GRILL	101 NORTH 10TH ST	OMAHA	68102	X	X
AFOMA CORNER STORE	5522 S 30TH ST	OMAHA	68107	X	X
AGAVE AZTECA	5170 S 72ND ST	RALSTON	68127	X	X
AHMADS PERSIAN CUISINE	4646 DODGE ST	OMAHA	68132	X	X
AKARUI	225 N 12TH ST	OMAHA	68102	X	X
ALAMO DRAFTHOUSE CINEMA	12750 WESTPORT PKWY	LA VISTA	68138	X	X
ALDI 40	2112 CORNHUSKER RD	BELLEVUE	68123	X	X
ALL NATIONS GROCERY LIQUOR TOBACCO	715 S 24TH ST	OMAHA	68102	X	X
AMERICAN LEGION POST 32	230 W LINCOLN ST	PAPILLION	68046	X	X
ANDERSON CONVENIENCE MARKET 144	14403 FRONTIER RD	GRETNA	68028	X	X
ANDERSON CONVENIENCE MARKET 145	9501 S 145TH ST	OMAHA	68138	X	X
APPLEBEE'S NEIGHBORHOOD GRILL & BAR	13208 W MAPLE RD	OMAHA	68164	X	X
APPLEBEE'S NEIGHBORHOOD GRILL & BAR	1202 N WASHINGTON ST	PAPILLION	68046	X	X
AVOLI OSTERIA	5013 UNDERWOOD AVE	OMAHA	68132	X	X
AZTECA FAMILY MEXICAN RESTAURANT	9429 S 142ND ST	OMAHA	68138	X	X
B & T CONVENIENCE & LIQUOR STORE	2704 FLORENCE BLVD	OMAHA	68110	X	
BACKSWING BREWING COMPANY	3669 N 129TH ST	OMAHA	68164	X	X
BAKER'S SUPERMARKET 300	3614 TWIN CREEK DR	BELLEVUE	68123	X	X
BAKER'S SUPERMARKET 315	13250 W MAPLE RD	OMAHA	68164	X	X
BELLEVUE FOOD STORE	502 GALVIN RD S	BELLEVUE	68005	X	
BEYOND GOLF	12040 MCDERMOTT PLZ	LA VISTA	68128	X	X
BILLS BBQ	4414 N 24TH ST	OMAHA	68110	X	X
BLACKSTONE MEATBALL	3910 HARNEY ST	OMAHA	68131	X	X
BLUE NILE CORNER STORE	2541 N 20TH ST	OMAHA	68110	X	X
BOMB TACO	120 OLSON DR	PAPILLION	68046	X	X
BRAG 'N RIGHTS	115 N MC KENNA AVE	GRETNA	68028	X	X
BRICKWAY BREWING & DISTILLING	11941 CENTENNIAL RD	LA VISTA	68128	X	X
BROWNIE'S WATERING HOLE	125 E 2ND ST	PAPILLION	68046	X	X
BUCKS BAR AND GRILL	27849 W CENTER RD	WATERLOO	68069	X	X
BUCKY DEXTER'S	4213 S 84TH ST	OMAHA	68127	X	X
BUFFALO WILD WINGS 212	11651 S 73RD ST	PAPILLION	68046	X	X
BUFFALO WILD WINGS 67	10525 S 15TH ST	BELLEVUE	68123	X	X
BUFFALO WILD WINGS 712	13214 W MAPLE RD	OMAHA	68164	X	X
BUSHWACKERS DANCE HALL SALOON	7401 MAIN ST	RALSTON	68127	X	X
CADDY SHACK	7007 S 181ST ST	OMAHA	68136	X	X

CASEYS 2966	2104 PRATT AVE	BELLEVUE	68123	X	X
CASEYS 3206	210 W REICHMUTH RD	VALLEY	68064	X	X
CASEYS 3334	5920 F ST	OMAHA	68117	X	X
CASEYS 3805	8409 S 168TH AVE	OMAHA	68136	X	X
CASEYS 3813	9911 S 71ST AVE	PAPILLION	68133	X	X
CASEYS 3913	11728 EMILINE ST	LA VISTA	68128	X	X
CASEYS 3943	572 HWY 6	GRETNA	68028	X	X
CASEYS 6133	3003 SAMSON WAY	BELLEVUE	68123	X	X
CASEYS 6140	107 S 40TH ST	OMAHA	68131	X	X
CASEYS 6158	5718 NW RADIAL HWY	OMAHA	68104	X	X
CENTURY LOUNGE	2109 FRANKLIN ST	BELLEVUE	68005	X	X
CHEESEBURGER'S	4007 FARNAM ST	OMAHA	68131	X	X
CHILI'S GRILL & BAR	8373 BARMETTLER DR	LA VISTA	68128	X	X
CHINA PALACE	661 N 46TH ST	OMAHA	68132	X	X
CHUBB FOODS	2905 N 16TH ST	OMAHA	68110	X	X
COPP'S PIZZA CO	7474 TOWNE CENTER PKWY	PAPILLION	68046	X	X
CORNHUSKER QUICK STOP	10209 S 25TH ST	BELLEVUE	68123	X	X
CRACKER BARREL 296	9409 S 142ND ST	OMAHA	68138	X	X
CVS/PHARMACY 3085	1701 GALVIN RD S	BELLEVUE	68005	X	X
CVS/PHARMACY 5714	4840 DODGE ST	OMAHA	68132	X	X
DANNY'S CORNER STORE	3301 CALIFORNIA ST	OMAHA	68131	X	X
DICK'S VALLEY MARKET	111 E GARDINER ST	VALLEY	68064	X	X
DOG HOUSE SALOON	307 3RD ST	WATERLOO	68069	X	X
DONOHUE'S	3232 L ST	OMAHA	68107	X	X
DRINKAWAY LOUNGE	5434 S 99TH ST	OMAHA	68127	X	X
DUNDEE CORK & BOTTLE	614 N 50TH ST # 616	OMAHA	68132	X	X
DUNDEE DELL	5007 UNDERWOOD AVE	OMAHA	68132	X	X
EARLY BIRD	7775 OLSON DR	PAPILLION	68046	X	X
EASY DRIVE PACKAGE	5124 N 24TH ST	OMAHA	68110	X	X
EL AREPON	1021 W 23RD AVE	BELLEVUE	68005	X	X
EL BEE'S	3200 N 240TH ST	WATERLOO	68069	X	X
EL MUCHACHO ALEGRE	10177 S 168TH AVE	OMAHA	68136	X	X
EL VALLARTA MEXICAN RESTAURANT	8045 S 83RD AVE	LA VISTA	68128	X	X
ELEVEN ELEVEN	6061 MAPLE ST	OMAHA	68104	X	X
EMBASSY SUITES BY HILTON	12520 WESTPORT PKWY	LA VISTA	68128	X	X
FAMILY FARE 785	3003 N 108TH ST	OMAHA	68164	X	X
FAMILY FARE 788	1510 HARLAN DR	BELLEVUE	68005	X	X
FAMILY FARE 797	820 N SADDLE CREEK RD	OMAHA	68132	X	X
FAMILY FARE 799	1230 N WASHINGTON ST	PAPILLION	68046	X	X
FAMOUS DAVE'S	2015 PRATT AVE	BELLEVUE	68123	X	X
FAREWAY STORE 223	604 S HIGHWAY 6	GRETNA	68028	X	X
FAREWAY STORES 049	1325 JERSEY ST	PAPILLION	68046	X	X
FAREWAY STORES 43	17070 AUDREY ST	OMAHA	68136	X	X
FLYING J TRAVEL CENTER 686	15010 S HIGHWAY 31	GRETNA	68028	X	X
FOE AERIE 38	201 S 24TH ST	OMAHA	68102	X	X
FOOD MART	8204 HARRISON ST	RALSTON	68128	X	X
FRANK STOYSICH MEATS	5170 Q ST	OMAHA	68117	X	X
GENERAL MACARTHUR CHAPTER 2 DAV	4515 F ST	OMAHA	68117	X	X
GOLDEN GROCERY STORE	6341 N 24TH ST	OMAHA	68110	X	X
HERON BAY	21215 S HIGHWAY 50	SPRINGFIELD	68059	X	X

HEY BABES	512 GALVIN RD S	BELLEVUE	68005	X	
HIRO 88	1308 JACKSON ST	OMAHA	68102	X	X
HOMY INN	1510 N SADDLE CREEK RD	OMAHA	68104	X	X
HOOTERS	12710 WESTPORT PKWY	LA VISTA	68138	X	X
HOWARD'S CHARRO CAFE	4443 S 13TH ST	OMAHA	68107	X	X
HUHOT MONGOLIAN GRILL	2101 N 120TH ST	OMAHA	68164	X	X
HURRDAT SPORTS BAR	12744 WESTPORT PKWY	LA VISTA	68138	X	X
HY-VEE	10855 S 191ST ST	OMAHA	68136	X	X
HYVEE FAST AND FRESH	7608 OLSON DR	PAPILLION	68046	X	X
HYVEE FAST AND FRESH EXPRESS	19141 OAKMONT DR	OMAHA	68136	X	X
HY-VEE FOOD STORE	11650 S 73RD ST	PAPILLION	68046	X	X
HY-VEE RESTAURANT	10808 FORT ST	OMAHA	68164	X	X
HY-VEE RESTAURANT	9707 Q ST	OMAHA	68127	X	X
IKA RAMEN	7902 TOWNE CENTER PKWY	PAPILLION	68046	X	
INFUSION BREWING COMPANY	6115 MAPLE ST	OMAHA	68104	X	X
JAIPUR-DUNDEE	5018 UNDERWOOD AVE	OMAHA	68132	X	X
JAMS AMERICAN GRILL OLD MARKET	1101 HARNEY ST	OMAHA	68102	X	X
JERRY'S BAR	6301 MILITARY AVE	OMAHA	68104	X	X
JERZES BAR & GRILL	501 OLSON DR	PAPILLION	68046	X	X
JINYA RAMEN BAR	7010 DODGE ST	OMAHA	68132	X	X
KB'S FOOD SHOP	304 S WASHINGTON ST	PAPILLION	68046	X	X
KELCEY'S OF WATERLOO	2529 RIVER ROAD DR	WATERLOO	68069	X	X
KOREA GARDEN	5352 S 72ND ST	RALSTON	68127	X	X
KUM & GO 360	10025 S 168TH AVE	OMAHA	68136	X	X
KUM & GO 370	11205 WICKERSHAM BLV	GRETNA	68028	X	X
KUM & GO 373	13905 WILLIAMSBURG DR	BELLEVUE	68123	X	X
KWIK SHOP 622	9545 Q ST	OMAHA	68127	X	X
KWIK SHOP 652	3222 Q ST	OMAHA	68107	X	X
KWIK SHOP 664	6910 S 108TH ST	LA VISTA	68128	X	X
KWIK SHOP 667	4855 L ST	OMAHA	68117	X	X
KWIK SHOP 670	2103 CAPEHART RD	BELLEVUE	68123	X	X
KWIK SHOP 672	5208 S 72ND ST	RALSTON	68127	X	X
KWIK SHOP 675	502 W MISSION AVE	BELLEVUE	68005	X	X
KWIK SHOP 687	101 CEDARDALE DR	PAPILLION	68046	X	X
KWIK SHOP 688	602 GALVIN RD	BELLEVUE	68005	X	X
LA MESA MEXICAN RESTAURANT	11002 EMMET ST	OMAHA	68164	X	X
LA MESA MEXICAN RESTAURANT	829 TARA PLZ	PAPILLION	68046	X	X
LANGDONS BAR GRILL	11855 S 216TH ST	GRETNA	68028	X	X
LANSKY'S	16918 MORGAN AVE	GRETNA	68028	X	X
LANSKY'S	4601 S 50TH ST	OMAHA	68117	X	X
LATINO LEGACY RESTAURANT	7755 L ST	RALSTON	68127	X	X
LIGHTHOUSE BAR & GRILL	10215 S 168TH AVE	OMAHA	68136	X	X
LING'S CUISINE	6909 S 157TH ST	OMAHA	68136	X	
LIQUOR CABINET	1007 GALVIN RD S	BELLEVUE	68005	X	
LOLA'S CAFE	4952 DODGE ST	OMAHA	68132	X	X
LOVE'S TRAVEL STOP 631	26120 E MEIGS ST	VALLEY	68064	X	X
LUX AMERICAN GRILLE	9839 S 96TH ST	PAPILLION	68046	X	X
MANTRA BAR & GRILL	6913 MAPLE ST	OMAHA	68104	X	X
MAS CHINGON	7902 TOWN CENTER PKWY	PAPILLION	68046	X	X
MEGA SAVER	12701 S 28TH AVE	BELLEVUE	68123	X	X
MEGA SAVER	4429 CALIFORNIA ST	OMAHA	68131	X	X

MEGA SAVER	2505 ABBOTT PLZ	OMAHA	68110	X	X
MEGA SAVER	7210 HARRISON ST	RALSTON	68128	X	X
MEGA SAVER	2014 L ST	OMAHA	68107	X	X
MEGA SAVER	4420 S 24TH ST	OMAHA	68107	X	X
MEGA SAVER	10780 Q ST	OMAHA	68127	X	X
MEGA SAVER	11511 S 36TH ST	BELLEVUE	68123	X	X
MISTER TOAD	1002 HOWARD ST	OMAHA	68102	X	X
MOCKINGBIRD LANES	4870 S 96TH ST	OMAHA	68127	X	X
MR BUTTS TOBACCO & SNACKS	5702 S 36TH ST	OMAHA	68107	X	X
NEBRASKA BREWING COMPANY	6946 S 108TH ST	LA VISTA	68128	X	X
NP MART 1	5608 AMES AVE	OMAHA	68104	X	X
NUESTRA FAMILIA SUPERMERCADO 793	3548 Q ST	OMAHA	68107	X	
OLD CHICAGO PIZZA & TAP ROOM	13110 BIRCH DRIVE	OMAHA	68164	X	X
OLD MARKET SPAGHETTI WORKS	502 S 11TH ST	OMAHA	68102	X	X
OLDE TOWNE TAVERN	107 W MISSION AVE	BELLEVUE	68005	X	X
OLIVE GARDEN ITALIAN REST 6460	7506 OLSON DR	PAPILLION	68046	X	X
OLLIE & HOBBS	310 E GOLD COAST RD	PAPILLION	68046	X	X
ON THE BORDER MEXICAN GRILL AND CANTINA	8810 S 71ST PLZ	PAPILLION	68133	X	X
OSAKA STEAKHOUSE AND SUSHI	12746 WESTPORT PKWY	LA VISTA	68138	X	X
OUTER LIMITS SPORTS BAR & GRILL	28564 W REICHMUTH RD	VALLEY	68064	X	X
PAGETURNERS LOUNGE	5004 DODGE ST	OMAHA	68132	X	X
PAPIO BOWL	204 E LINCOLN ST	PAPILLION	68046	X	X
PAPIO PUB	129 N WASHINGTON ST	PAPILLION	68046	X	X
PAT & WALLY'S	701 GALVIN RD S	BELLEVUE	68005	X	
PATRIARCH DISTILLERS	12251 CARY CIR	LA VISTA	68128	X	X
PERRY'S PLACE	9652 MOCKINGBIRD DR	OMAHA	68127	X	X
PERSIS BIRYANI INDIAN GRILL	2012 N 117TH AVE	OMAHA	68164	X	
PIT STOP G&C	712 N HIGHWAY 6	GRETNA	68028	X	X
PIT STOP GC WESTMONT	11202 RICHLAND DR	OMAHA	68138	X	X
PIZZAWEST	12040 MCDERMOTT PLZ	LA VISTA	68128	X	X
PIZZAWEST	12301 W MAPLE RD	OMAHA	68164	X	X
PLANK SEAFOOD PROVISIONS	1205 HOWARD ST	OMAHA	68102	X	X
PONDEROSA BAR	12203 N 225TH ST	VALLEY	68064	X	X
PUMP & PANTRY 38	14341 S HIGHWAY 31	GRETNA	68028	X	X
QUIKTRIP 576	3201 L ST	OMAHA	68107	X	X
QUIKTRIP 577	11626 VIRGINIA PLZ	LA VISTA	68128	X	X
QUIKTRIP 580	6045 L ST	OMAHA	68117	X	X
QUIKTRIP 585	4720 HAMILTON ST	OMAHA	68132	X	X
QUIKTRIP 588	4212 S 84TH ST	OMAHA	68127	X	X
QUIKTRIP 598	11105 SAPP BROTHERS DR	GRETNA	68028	X	X
R BAR & GRILL	310 3RD ST	WATERLOO	68069	X	X
RALSTON KENO	5130 S 72ND ST	RALSTON	68127	X	X
RALSTON OLD MARKET SPAGHETTI WORKS	8412 PARK DR	OMAHA	68127	X	X
RAYS WINGS	200 S 31ST AVE	OMAHA	68131	X	X
REF'S SPORTS BAR & GRILL	18920 EDNA ST	OMAHA	68136	X	X
REGIS FOOD MART	7202 F ST	OMAHA	68127	X	X
ROMA ITALIAN RESTAURANT	605 FORT CROOK RD N	BELLEVUE	68005	X	X
SAFARI CIGARS & LOUNGE	13110 BIRCH DR	OMAHA	68164	X	X

SAM MART	4854 Q ST	OMAHA	68117	X	X
SCORZ SPORTS CENTER	7602 MAIN ST	RALSTON	68127	X	X
SIAM CUISINE	11796 S 25TH ST	BELLEVUE	68123	X	X
SINNOTT'S SAND BAR	204 E LINCOLN ST	PAPILLION	68046	X	X
SMOKIN' OAK WOOD FIRED PIZZA	220 S 31ST AVE	OMAHA	68131	X	X
SOUTH OMAHA'S FINEST TEQUILA GARAGE	4971 Q ST	OMAHA	68117	X	
SPEEDEE MART 2730	4334 S 84TH ST	OMAHA	68127	X	X
SPEEDEE MART 2760	100 W CENTENNIAL RD	PAPILLION	68046	X	X
SPEEDEE MART 2761	5205 S 72ND ST	OMAHA	68127	X	X
SPEEDEE MART 2840	431 S HIGHWAY 6	GRETNA	68028	X	X
SPIN NEAPOLITAN PIZZA	248 OLSON DR	PAPILLION	68046	X	X
SPRUCE STREET TAVERN	327 N SPRUCE ST	VALLEY	68064	X	X
STELLA'S BAR & GRILL	106 GALVIN RD S	BELLEVUE	68005	X	
SULLIVANS	3929 FARNAM ST	OMAHA	68131	X	X
SUPERIOR LIQUORS	5936 Q ST	OMAHA	68117	X	X
SWIZZLE STIX LOUNGE	7101 S 84TH ST	LA VISTA	68128	X	X
TANNER'S BAR & GRILL	7340 HARRISON ST	RALSTON	68128	X	X
TARGET STORE 0532	718 N WASHINGTON ST	PAPILLION	68046	X	X
TARGET STORE 1537	3808 TWIN CREEK DR	BELLEVUE	68123	X	X
TEXAS ROADHOUSE	7302 OLSON DR	PAPILLION	68046	X	X
THIRSTY'S PUB	20588 HIGHWAY 370	GRETNA	68028	X	X
THROWBACK ARCADE LOUNGE	1402 HOWARD ST	OMAHA	68102	X	X
TIGER TOM'S PUB	7103 MILITARY AVE	OMAHA	68104	X	X
TOBACCO HUT 1	5826 MAPLE ST	OMAHA	68104	X	X
TRAVIS'S	26404 W CENTER RD	WATERLOO	68069	X	X
TREGARON GOLF COURSE	13909 GLENGARRY CIR	BELLEVUE	68123	X	X
TWISTED VINE	123 N WASHINGTON ST	PAPILLION	68046	X	X
VARSITY SPORTS CAFE	9735 Q ST	OMAHA	68127	X	X
VILLAGE BAR	5700 S 77TH ST	RALSTON	68127	X	X
VIRTUOSO PIZZERIA	6056 MAPLE ST	OMAHA	68104	X	X
VOODOO TACO	21407 NEB CROSSING DR	GRETNA	68028	X	X
WALGREENS 11355	9512 S 71ST PLZ	PAPILLION	68133	X	X
WALGREENS 11356	11343 S 96TH ST	PAPILLION	68046	X	X
WALGREENS 3186	3701 N 132ND ST	OMAHA	68164	X	X
WALGREENS 4754	8380 HARRISON ST	RALSTON	68128	X	X
WALGREENS 5143	7151 CASS ST	OMAHA	68132	X	X
WALGREENS 5190	2323 L ST	OMAHA	68107	X	X
WALKER'S CONVENIENT MART	3932 N 16TH ST	OMAHA	68110	X	X
WALL TO WALL WINE & SPIRITS	7651 TOWNE CENTER PKWY	PAPILLION	68046	X	X
WALMART 1671	8525 S 71ST PLZ	PAPILLION	68133	X	X
WALMART 3172	5051 L ST	OMAHA	68117	X	X
WALMART 4600	11350 WICKERSHAM BLVD	GRETNA	68028	X	X
WALMART MARKET 3154	2109 TOWNE CENTRE DR	BELLEVUE	68123	X	X
WALMART MARKET 4138	13105 BIRCH DR	OMAHA	68164	X	X
WATERFALL LOUNGE	10208 S 168TH AVE	OMAHA	68136	X	X
WELL SMOKE U BBQ	11773 S HIGHWAY 6	GRETNA	68028	X	X
WILD CHICKEN GRILL	3604 TWIN CREEK DR	BELLEVUE	68123	X	X
WINCHESTER	7002 Q ST	OMAHA	68117	X	X
WINE CELLAR 510 WINE BAR & SHOPPE	7474 TOWNE CENTER PKWY	PAPILLION	68046	X	X

YOUTH LEADERSHIP NETWORK

COMMUNITY ENGAGEMENT. ADVOCACY. AWARENESS. ACTION

READY TO MAKE A DIFFERENCE IN YOUR COMMUNITY?



Youth in grades 8-12 in the Omaha Metro Area are invited to join Project Extra Mile's Youth Leadership Network. Members will learn about the harms of excessive alcohol use in our community, develop the leadership skills needed to make real change, and put those skills into action!

FOCUSING ON EVERYTHING YOU NEED TO LEAD



Project Extra Mile has been creating community change for over 25 years and we are passionate about reducing alcohol-related harms in our community. In the Youth Leadership Network, we focus on teaching and practicing the skills needed to create change. Youth will receive expert guidance on projects that will utilize media literacy, public speaking, advocacy, problem-solving, and community organizing skills that they'll develop from this initiative.

A YOUTH-LED APPROACH



We're serious about youth leadership, which is why all projects are planned and developed by the youth themselves. Youth projects over the last couple years have included hosting a town hall, meeting with state senators, creating media campaigns to raise awareness, and more!

MEET AND LEARN FROM LOCAL AND STATE POLICYMAKERS

CREATE YOUR OWN MEDIA CAMPAIGNS

LEARN HOW TO USE YOUR INDIVIDUAL LEADERSHIP STYLE

MEET NEW FRIENDS AND DEVELOP SKILLS TO LAST A LIFETIME

COLLEGE SCHOLARSHIP OPPORTUNITY AVAILABLE FOR SPRING 2024!





GROW YOUR LEADERSHIP SKILLS AND MAKE FRIENDSHIPS THAT LAST A LIFETIME

YOUTH LEADERSHIP NETWORK SPRING MEETING SCHEDULE

**JANUARY 22, 2024
7-8 P.M.
UNO CEC**

**FEBRUARY 12, 2024
7-8 P.M.
UNO CEC**

**MARCH 18, 2024
7-8 P.M.
UNO CEC**

**APRIL 15, 2024
7-8 P.M.
UNO CEC**

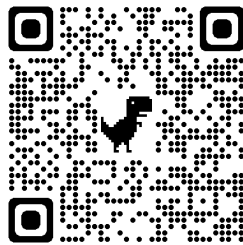
**EXTRA MEETINGS
AS NEEDED**

**YOUTH ADVOCACY DAY
AT THE STATE CAPITOL
SPRING 2024**

**YOUTH LEADERSHIP
TRAINING
JUNE 2024**

HOW TO JOIN

The Youth Leadership Network is open to all Omaha-area youth in grades 8 through 12 who want to grow as leaders and are interested in preventing alcohol-related harms in our community with the skills they develop. To indicate your interest in joining us for our next meeting, please fill out the form using the QR code below. YLN is completely free to join!



Register here!

WHERE WE MEET

The Youth Leadership Network meetings are held once a month at the Barbara Weitz Community Engagement Center (CEC) on the University of Nebraska-Omaha campus at 6400 Dodge Street, Omaha, NE. Parking is free and food and drinks are provided at each meeting (must register for food).

LEARN MORE!

To learn more about the Youth Leadership Network, please visit www.projectextramile.org/youth or contact us at youth@projectextramile.org or (402) 963-9047

Find us on:





RESEARCH SUMMARY
Date Compiled: January 2024

Key takeaways from included research:

- This study was conducted in California to examine rates of alcohol overservice and service refusal among licensed on-premise establishments. Researchers utilized pseudo-patrons and found that only 21% of establishments refused them alcohol service. Alcohol overservice to already intoxicated patrons continues to be an issue and could be addressed by making responsible beverage service training mandatory for all servers.
- A new study looked at the relationship between state-level alcohol and cannabis policies. They assessed Alcohol Policy Scale (APS) and Cannabis Policy Scale (CPS) scores between 1999 to 2019 and found that on average APS scores increased modestly (became more restrictive) while CPS scores decreased (became less restrictive). Researchers concluded that while cannabis policies became more liberalized, but alcohol policies stayed stable and did not differ by the degree of cannabis policy liberalization.
- An Australian study aimed to examine the cost impact of alcohol-related harms at the local level in New South Wales (NSW). They determined the total cost of alcohol-related harms in NSW alone was estimated to be \$9 billion or \$120.3 million per 100,000 population. Costs included alcohol-attributable premature mortality, non-fatal health care costs, and crime costs. Researchers indicated the economic evidence can be used to improve the quality of decision on alcohol regulation and policies and reduce harms and costs.
- A systematic review looked at the relationship between alcohol consumption and disrupted circadian rhythms. Based on previous research, researchers determined that social jet lag and eveningness were consistently associated with increased alcohol consumption and the relationship between night shift work and alcohol consumption was variable.
- As a result of the COVID-19 pandemic there was a significant increase in telehealth for alcohol and other drug treatments. This study examined experiences of people receiving these treatments and their preferences regarding future care. Researchers found that location and socioeconomic status impacted clients' ability to access reliable and private care; generally, telehealth was associated in increased treatment engagement; and participants expressed preference for a hybrid treatment model.

Traffic advocates say Vision Zero action plan goes light on alcohol

Written by Alex McLoon

OMAHA, Neb. — Omaha has a plan to curb traffic deaths with the Vision Zero action plan. But advocates behind the plan say it goes light on alcohol.

Advocates like Project Extra Mile and Safe Omaha Streets partnered with city officials and other experts to deliver the multi-step plan to protect people on city streets. The plan adopted by city council Tuesday has two strategies to prevent alcohol-related crashes: increasing enforcement and addressing addiction.

"We're actually the second worst self-reported DUI state in the country, and we're about double the national average," said Chris Wagner, executive director of Project Extra Mile.

Wagner says Omaha is one of the worst binge-drinking cities. Crashes involving drugs or alcohol killed 116 people here over the past nine years — seven of them just this year.

Omaha City Council approved the Vision Zero action plan Tuesday. The plan suggests increasing enforcement through the criminal justice system, like specialized courts and training for police and prosecutors. The plan suggests addressing addiction through educational campaigns and outreach efforts. Advocates say the initiative should also prevent overserving, increase the price of alcohol, and reduce the legal limit.

"The adoption of this Vision Zero action plan does not solve all our problems. We have a consistently dangerous culture of driving on Omaha streets," said Trilety Wade of Safe Omaha Streets.

Project Extra Mile also points to success in Maryland. The state increased alcohol sales tax by 3 percent. A 2017 study says that reduced crashes involving alcohol-positive drivers ages 15 to 34 by 12 percent, who were sensitive to price tags.

"I know it's a challenging strategy but it really does work," Wagner said.

"We're looking to work with the city to implement strategies like that that are proven successful in other states and other countries to really get to those zero traffic fatalities," he said.

Mayor Jean Stothert says Vision Zero is a plan updated every five years.

Ireland to ban TV ads for alcohol before 9pm from 2025

Written by Jessica Mason

The ban, which is scheduled to take place from 10 January 2025 will mean that no alcoholic products will be advertised on Irish televisions between 3am and 9pm, according to local reports. The decision, will also reportedly involve advertising also being banned on Irish radio on weekdays between 3pm and 10pm the following morning.

The new measures are being implemented to work around the watershed are being brought in on a phased basis and are part of plans introduced in the Public Health Act 2018 and follows bans on alcohol advertising during sporting events in Ireland, a move which came into effect in 2021 and had been compared to France's Loi Evin.

Speaking about the ban, a department spokesperson said: "The evidence is consistent that the advertising of alcohol products increases the likelihood that young people will start to drink alcohol or, if they are already drinking, to drink more."

Alcohol Action Ireland (AAI) CEO Dr Sheila Gilheany explained to reporters that the measures to work to these timings are a crucial step to reducing alcohol consumption and added: "Right now, Diageo is the number four broadcast advertiser to children, so having a threshold before which you wouldn't see alcohol advertisements is actually a really important thing in trying to reduce the exposure of children to alcohol, as well as the broader population as well."

In 2021, a survey launched by AAI and Ireland, titled Thinks, discovered that 70% of Irish people supported stopping alcohol adverts from being shown on TV before 9pm.

The survey findings also revealed that, additionally, a further 68% supported restrictions to limit the advertising children become exposed to, while 66% backed stopping alcohol advertising from being streamed on social media channels.

As a further move, Ireland will also be the first country to introduce warning labels on its alcoholic products, detailing calorie content and health risks – a move that wine producers in Europe are railing against and calling "absurd".

Speaking to db, a spokesperson from The Department for Health in the Republic of Ireland explained: "The Public Health (Alcohol) Act was enacted in 2018 to address high levels and harmful patterns of consumption which is a major cause of disease, disability, and death in Ireland. The Act introduces a suite of measures to contribute to a reduction in alcohol consumption and health harms, including minimum unit pricing, the regulation of advertising and sponsorship, the display of products in mixed retail outlets and health labelling. One of the primary objectives of the Act is to delay the initiation of alcohol consumption by children and young people. Evidence is consistent that advertising of alcohol products increases the likelihood young people will start to drink alcohol or, if they are already drinking, to drink more."

The spokesperson pointed out that "Section 19 of the 2018 Act restricts the hours permitted for advertising alcohol products on television and radio" and outlined how "the Broadcast Watershed provision aims to reduce children and young peoples' exposure to advertisements for alcohol products" and "the section prohibits alcohol advertising during times when children are likely to be in the audience for both TV and radio". The spokesperson for the department confirmed: "Under section 19, there can be no advertisement for an alcohol product on television from 3am to 9pm

and on radio on weekdays from 3pm to 10am. Section 19 has now been commenced and the provision will come into operation on 10 January 2025.”

Commenting on what is due to happen in the Republic of Ireland, the Department for Health in Northern Ireland made it clear to db that the situation does not affect Northern Ireland. A spokesperson for the Northern Ireland department confirmed: “In Northern Ireland, broadcast advertising is not a devolved issue.”

Responding to Gilheany of the All’s comments, a spokesperson from Diageo insisted: “Diageo never targets its advertising towards children. We take our responsibility as a producer of adult products very seriously. We are subject to some of the strictest regulations of advertising in the world and comply with the legislation in place, including the PHAA, and advertising and broadcasting codes including BAI, ASAI and Copy Clear.”

Twitter

Law enforcement upping patrol efforts to look for impaired driving

Written by Cal Larsen

OMAHA, Neb. — The Douglas County Sheriff's Office is increasing the amount of officers it has on patrol this week ahead of the holiday weekend.

Through Sunday, the county will have five more officers on the roads looking for impaired drivers.

"We realize that this weekend, and starting tonight, there is going to be a ton of people on the roadways it's going to be a huge increase," Lt. Tim Owens with DCSO said. "So, we'll be looking for those risky driving behaviors including drunk driving."

Project Extra Mile, a local group focused on preventing and reducing alcohol-related harms, including drunk driving, urges everyone to have a plan before a night out.

"There are certainly a number of alternative transpiration options out there," Chris Wagner with Project Extra Mile said.

Both Owens and Wagner say that impaired driving can be easily prevented by having a plan before you celebrate or gather with friends and family.

Scientists in Discredited Alcohol Study Will Not Advise U.S. on Drinking Guidelines

Written by Roni Caryn Rabin

Five years ago, the National Institutes of Health abruptly pulled the plug on an ambitious study about the health effects of moderate drinking. The reason: The trial's principal scientist and officials from the federal agency's own alcohol division had solicited \$60 million for the research from alcohol manufacturers, a conflict of interest and a violation of federal policy.

Recently, that scientist and another colleague from the aborted study with alcohol industry ties were named to a committee preparing a report on alcohol and health that will be used to update the federal government's guidelines on alcohol consumption.

The appointments of the two men, Dr. Kenneth Mukamal and Dr. Eric Rimm, both of Harvard, have not been finalized yet, Megan Lowry, a spokeswoman for the National Academies of Sciences, Engineering and Medicine, whose food and nutrition board formed the committee, said this week in response to an inquiry from The New York Times. Members of the public can submit comments on the tentative appointments through Wednesday, Dec. 6.

Less than an hour after this article was published, Ms. Lowry emailed to say the academies had decided not to include Dr. Mukamal and Dr. Rimm on the panel.

"After considering public comments the National Academies of Sciences, Engineering, and Medicine have received on provisional appointees to a committee that will review the evidence of the effects of alcohol on health, Eric B. Rimm and Kenneth J. Mukamal are no longer being considered for service on the committee," Ms. Lowry wrote.

Dr. Rimm, a professor of epidemiology and nutrition at the Harvard T.H. Chan School of Public Health, who has said in various financial disclosures that he has accepted money from the alcohol industry, had been nominated to chair the committee.

Many public health researchers were outraged at the prospect of the men influencing a process that will result in official guidance on drinking.

"It's like putting the fox in charge of the henhouse," said Dr. Michael Siegel, a public health researcher and visiting professor at Tufts University School of Medicine.

The N.I.H., the nation's top medical research agency, had halted the \$100 million study, which was to be a decade-long international clinical trial of moderate drinking, after learning that officials from the National Institute on Alcohol Abuse and Alcoholism had lobbied beer and liquor companies to fund the trial and that Dr. Mukamal had gone to industry meetings where he described the proposed trial and indicated that the results would support moderate drinking. Dr. Mukamal denied any wrongdoing at the time and said he had never received funding from the industry.

An internal N.I.H. investigation into the affair suggested the trial had been designed in a way that biased the study in favor of showing a beneficial effect from moderate drinking.

Dr. Rimm has long voiced the view that moderate drinking protects against heart disease. Just last month, he said on a science and nutrition podcast that people could cut their risk of heart disease by changing their behaviors and eating a healthy diet that includes “a little bit of alcohol.”

Asked to comment, Dr. Rimm said it was premature because the appointments were not final. Dr. Mukamal did not respond to a request for comment.

The new panel will review evidence about the relationship between drinking and a range of health issues, including obesity, cancer, heart disease, cognitive health and all-cause mortality. It will also examine the effects of drinking while breastfeeding, including the impact on postpartum weight loss; milk composition and quantity; and infant development.

Although moderate drinking — particularly of wine, especially red wine — has long enjoyed something of a health halo, more rigorous research in recent years and concerns about bias in industry-funded research have raised doubts about the professed benefits.

Cancer doctors say that even light drinking can slightly raise a woman’s risk of breast cancer, and also increase risk for a common type of esophageal cancer, while heavy drinkers face much higher risks of mouth and throat cancer, cancer of the voice box, liver cancer and, to a lesser extent, colorectal cancers.

In 2020, when the U.S. dietary guidelines were last updated, the government rejected the advice of its scientific advisers to set lower targets for alcohol consumption. Citing a growing body of evidence that consuming higher amounts of alcohol is linked to an increased risk of death, the scientists wanted the guidelines to recommend daily alcohol consumption of no more than one drink a day for both men and women, instead of the current two drinks a day for men and one a day for women.

Canadian health officials radically overhauled their guidelines for alcohol consumption earlier this year, declaring that no amount of alcohol consumption is healthy and recommending that people reduce drinking as much as possible. The new guidelines were a major shift from previous ones, which recommended that women consume no more than 10 drinks per week and that men limit themselves to 15.

The new panel reviewing the evidence for the U.S. government will operate under the aegis of the National Academies of Sciences, Engineering and Medicine, a nongovernmental body that was allocated \$1.3 million by Congress to do the work.

Eventually, the Department of Health and Human Services will oversee the updating of the federal nutritional guidelines for both food and alcohol. But the legislation that allocated the funds says that the secretary of agriculture is responsible for ensuring that “the process is fully transparent and includes a balanced representation of individuals who are unbiased and free from conflicts of interest.”

The Substance Abuse and Mental Health Services Administration, which is a part of H.H.S., will consider the committee’s report when it makes its recommendations about how much alcohol American adults should drink, in the next edition of the dietary guidelines, according to Joellen Leavelle, a spokeswoman for the H.H.S. division of health promotion and communication.

No bail for 18-year-old accused of shooting to death 17-year-old outside Omaha bar

Written by Molly Ashford

An 18-year-old Omaha man accused of shooting and killing a 17-year-old outside a bar in South Omaha last month was ordered to be held without bail during his first court appearance Monday.

Zadik Motino faces charges of second-degree murder, use of a firearm to commit a felony and possession of a firearm by a prohibited person for his alleged role in the November killing of Mauricio Chavez. Chavez was shot to death shortly after 11 p.m. Nov. 17 outside the Sippin Sirens bar at 42nd and H Streets as he was picking up his mom from a birthday party.

"It happened so fast, and there was nothing I could do to help him," Lucinda Chavez, Mauricio's mother, told The World-Herald after his death. "I told the police everything I know. Now, I want justice for my son. No mother should ever have to watch her son get gunned down for no reason at all."

A warrant for Motino's arrest was issued Nov. 22, and he was taken into custody Friday.

At the time of the alleged killing, Motino was out on bail and awaiting trial in three criminal cases. In Sarpy County, he is awaiting trial in two separate cases alleging domestic assault and possession of a stolen firearm. He is also awaiting trial in Dodge County on allegations of first-degree sexual assault.

Motino is scheduled to appear in court for a preliminary hearing Jan. 24.

Alcohol taxes aren't high enough, says World Health Organisation

Written by Reuters Staff

LONDON, Dec 5 (Reuters) - The World Health Organisation urged governments on Tuesday to increase taxes on alcoholic drinks and impose them on products that are currently exempt, such as wine in some European countries.

Sugary beverages should also be taxed at higher rates, the WHO said, adding that every year 2.6 million people die from drinking alcohol and 8 million people die due to unhealthy diets.

Rudiger Krech, director of health promotion at the WHO, said taxing such products at a higher rate creates healthier populations.

"It has a positive ripple effect across society - less disease and debilitation and revenue for governments to provide public services," Krech continued, adding that in the case of alcohol it also helps prevent violence and road traffic injuries.

Public health organisations like the WHO are increasingly turning their attention to the health impact of products like alcohol and sugary food, after making significant gains in highlighting the death and disease caused by cigarettes.

The WHO also released an "alcohol tax manual" on Tuesday to accompany similar documents targeting tobacco and sugar sweetened beverages.

It says that most alcohol taxes are "low and not optimally designed" and that wine is not taxed at all in 22 countries, mostly in Europe, calling on governments to introduce higher rates and tax all kinds of alcohol.

Drinking alcohol is a causal factor in more than 200 disease and injury conditions, including some cancers, liver cirrhosis and cardiovascular diseases, according to the WHO.

Study finds support for not showing booze in kids' films

Written by James Taylor

Most Australian adults support the use of policies to restrict the depiction of alcohol in films aimed at children aged under 15, according to a new study from La Trobe University.

Alcohol exposure is common in popular films, and research has demonstrated a link between alcohol exposure and use.

At the moment, only alcohol marketing in films is regulated, but not alcohol exposure, such as seeing an alcoholic beverage.

Researchers from the La Trobe University Centre for Alcohol Policy Research launched a study to see how supportive people were of eight potential policies, and whether people would be more supportive of restrictions if they received information about how much alcohol was actually in popular films.

Led by PhD candidate Maree Patsouras, the study, published in Drug and Alcohol Review, found all participants were supportive of four of the eight proposed policies, but two in particular.

Policies such as not showing alcoholic beverages or alcohol use in films recommended towards children under 15, and not glorifying alcohol consumption/alcoholic beverages, were the most supported policies in the study," Ms Patsouras said.

The study involved 252 Australian adults aged 18-75, who provided an estimate of how much alcohol they thought was in popular films at the start of the study, and then randomly placed into two groups.

One group was shown an infographic outlining the actual amount of alcohol in films, to determine if this would affect their views of the policies.

The participants were asked to rate their support of eight policies aimed at addressing alcohol consumption in films.

Those who were older, female or reported lower alcohol use were more supportive of the policies.

The policies supported by the majority of people were that alcoholic beverages and consumption should not be shown in G or PG rated films, and alcohol should not be glorified in films.

The researchers said this was consistent with previous Australian research showing that obvious or prominent alcohol consumption should not be featured in films targeted towards children aged under 15.

"Consistently, participants in our study may have endorsed support for these items because they represented basic regulations they believed were important and were already in place. For example, G film classifications may be considered a 'proxy' for suitable children content, without awareness of actual exposure amounts," the study found.

The two policies with lowest support were that alcoholic beverages should not be shown within any film, regardless of classification; and at the beginning of each film, information should be provided about how much alcohol the film contains.

25 Omaha businesses cited for selling alcohol to minors

Written by WOWT Staff

OMAHA, Neb. (WOWT) - Over two-dozen Omaha businesses were cited last weekend for selling alcohol to minors, according to a report released Monday.

The report from Project Extra Mile listed 25 establishments as having sold alcohol to minors, including restaurants and convenience stores.

Law enforcement conducted alcohol compliance checks to ensure retailers are refusing sale of alcoholic beverages to minors, especially amid the holiday season. The report states two-thirds of the businesses cited did not check minors' ID's.

"Our goal in doing these multi-agency compliance checks is to keep youth safe," said Lt. Kyle Percifield with the Sarpy County Sheriff's Office. "Our goal is for every business to refuse the sale, and we look forward to working with the homeless community to achieve that."

The 25 businesses cited make up 10% of the 260 businesses checked in Douglas and Sarpy Counties. Four of those businesses cited could face enhanced penalties for prior sales to minors within the last four years. That's the timeframe used by the Nebraska Liquor Control Commission to assess fines:

- Bob & Willie's Bowl, 3724 Farnam St.
- Don & Millie's, 4430 Farnam St.
- Super Carniceria El Pueblito, 5116 South 24th St.
- Variedades Salvadorenas, 3702 Q St.

Variedades Salvadorenas was cited for its third sale to minors within two years, meaning it will be forced to stop alcohol sales for 12 days and faces 40 days of liquor license suspension if found guilty. The business's liquor license can be cancelled if it sells again within the next two years. The other three businesses face two days of prohibited alcohol sales and anywhere between 30 and 50 days of suspension if found guilty; all four can pay off suspension as a fine of \$100 per day.

The other 21 businesses are facing their first violation within the last four years. If found guilty, they could face 15 to 25 days of suspension that can be paid off with a fine of \$50 per day.

The Fullhouse Bar at 6135 Military Avenue in Omaha had a previous sale to minor violation but it falls outside of the four-year window the NLCC uses to assess fines.

The Douglas and Sarpy County Sheriff's Offices, and the Nebraska State Patrol, along with police departments from Bellevue, La Vista, Omaha, Papillion, and Ralston participated in the enhanced enforcement effort.

To report underage drinking anonymously, call Nebraska's tip line at 1-866-MUST-B-21.

Omaha Police: Security guard stabbed, victim bloodied in Capitol District brawl

Written by 6 News staff

OMAHA, Neb. (WOWT) - New details have emerged in the incident that left a security guard stabbed and a victim bloodied in downtown Omaha over the weekend.

Around 2 a.m. Sunday, Omaha Police responded to the Epoca Cantina in the Capitol District near N. 12th and Davenport Street for a reported cutting.

Upon arrival, officers found a male victim laying in the street covered in blood. The victim said he got in an argument with a stranger when someone struck him with a bottle on his head.

Further investigation revealed that several fights had broken out at closing time and security began to kick groups out of the bar.

One security guard was stabbed in the leg when attempting to break up a fight. He was transported to the hospital with non-life threatening injuries.

The first assault victim, who police believed to be intoxicated, was largely uncooperative with officers when they were trying to get answers about the incident.

Emergency personnel observed at least seven cuts on the victim's face and at least one cut on the back his head, but he was also being uncooperative when receiving medical attention. He also refused to press charges.

Federal Government Takes Key Step Toward Mandating Alcohol Test Systems In New U.S. Cars

Written by Mary Whitfill Roeloffs

The National Highway Traffic Safety Administration on Tuesday took the first step toward a regulation that could make alcohol breath tests the standard for new passenger vehicles, requiring drivers to prove they're not too impaired to drive safely before the vehicle shifts into gear.

KEY FACTS

By releasing what's called an "advance notice of proposed rulemaking" Tuesday, the agency is able to start drafting a new safety standard that would equip all cars with drunk and impaired driving prevention tools "when the technology is mature."

The proposal explains the agency is involved in "cutting-edge" research with 16 automakers meant to develop a technology that could detect a driver's blood alcohol content without forcing him or her to actually blow into a sensor, which is how vehicle breath tests work now.

The NHTSA said progress has been made on systems that would detect alcohol content via breath or touch-based sensors: the touch sensor measures the BAC in the capillary blood in the dermis layer of the skin and the breath sensor would measure the concentrations of alcohol and carbon dioxide in a driver's exhale.

The rulemaking document also says the agency is interested in learning more about technology to help detect two additional impairment states: drowsy driving and distracted driving—drugged driving is not within the scope of Tuesday's announcement because the technology and testing capabilities are "are not mature enough" to consider.

KEY BACKGROUND

The National Highway Traffic Safety Administration has been working on addressing alcohol-impaired driving since the 1970s, about when states began to pass modern-day drunk driving laws. Driving under the influence of alcohol was first made illegal more than a century ago in New York state, but it wasn't until the 70s that laws indicated the state didn't need to prove that alcohol affected a driver's ability to operate a car—it only had to prove his or her blood alcohol content was above the legal limit. It was around the same time the legal drinking age was raised from 18 to 21. The legal limit for a driver's blood alcohol content has been .08% since the early 2000s, when a law under President Bill Clinton required states to standardize the limit or risk losing federal highway construction funds. For most drinkers, two to four drinks in one hour will equate to a .08 blood alcohol concentration, according to the University of Arizona.

BIG NUMBER

13,384. That's how many people were killed in drunk driving crashes in 2021, according to the National Highway Traffic Safety Administration.

SURPRISING FACT

The Utah legislature passed a law in 2017 that made the state the first (and so far, the only) to lower the BAC limit for drivers to .05.

TANGENT

The most common driver alcohol detection system in use today is called an ignition interlock device, which was first developed in 1969 but was not regularly used by courts to enforce drunk driving penalties until the 1980s. More than 30 states have laws in place that require convicted drunk driving offenders to install such devices in their cars, requiring drivers to blow into a tube to prove they are not intoxicated before their car will start. Ignition interlocks reduce repeat drunk driving offenses by about 70% while they are installed, according to the Centers for Disease Control and Prevention.

CHIEF CRITIC

The NHTSA says public acceptance of driver alcohol detection systems is a major consideration when implementing such a policy. The agency said it has received correspondence from the public that indicates "some genuinely believe they have a right to drive drunk." Driving is a privilege, not a right, the agency says, but added that some believe alcohol detection policies "might unduly infringe upon their rights." A recent study from Johns Hopkins University, however, showed 63.4% of respondents supported the congressional mandate on vehicle impairment detection technology and 64.9% either agreed or strongly agreed with the statement, "All new cars should have an automatic sensor to prevent the car from being driven by someone who is over the legal alcohol limit."

The U.S. must raise federal alcohol taxes to address the alarming rise in alcohol use

Written by Cara Poland

Eleven years ago, two days before Christmas, my 24-year-old brother, who was a university graduate and former law student, died from a self-inflicted gunshot wound. After a decade of hard and continuous drinking interspersed with addiction and mental health treatment, he could not sustain his recovery. His suicide came on the heels of my mother's death a year before, and just weeks later, my grandfather died in a car accident. My family's holidays would never be the same.

Like so many others who survived the loss of someone dear from the chaos of severe substance use disorder (SUD), I am too familiar with unspeakable grief. But I have found meaning through it and purpose in passing that on.

I was a medical resident when I dropped my brother off at an addiction treatment facility for the first time. Later, I became an addiction specialist physician, focusing on treating people with SUD and helping them manage their disease and find remission and recovery. My work has taught me something important: To help stop the addiction crisis that has brought so much sorrow to families like mine, policymakers must prioritize prevention at all levels and support evidence-based prevention initiatives — including raising federal excise taxes on alcohol.

Experiencing social adversity, such as structural inequities and childhood trauma, creates vulnerability to behavioral risks for harmful substance use and SUD. My brother, who moved from high school to high school due to our many relocations, struggled to make lasting friendships. As a freshman, he started to use alcohol for entry into teenage social circles. When he was banned from playing football his junior year due to a recruiting regulation, it caused a crisis in his young identity. He continued to use alcohol to cope with our mother's illness. Only now do I fully appreciate that my brother did not have the benefit of many of the factors that help protect youth from the harms of alcohol use and the development of alcohol use disorder (AUD).

Alcohol-related causes are the nation's fourth leading cause of preventable death. At the federal level, policies can be enacted that not only protect our families but also generate significant revenue, which can be used to support efforts to increase access to evidence-based addiction treatment. Vastly underutilized levers can deter alcohol use by reducing consumer demand through higher prices. One of these is the federal excise tax on alcoholic beverages, which has not been increased since 1991.

In 1991, a doubling of the beer tax, combined with an increased tax on wine from 17 cents to \$1.07 per gallon and on liquor from \$12.50 to \$13.50 per proof gallon, increased alcohol prices by 6%, which reduced related injury deaths by 4.7% across the U.S. In high-income countries like ours, the inverse relationship between higher prices and drinking prevalence, frequency, and intensity decreases harms of excessive drinking, like car accidents and fatalities, deaths from liver cirrhosis, alcohol dependence, and other diseases caused by excessive drinking, crime and violence, and workplace accidents. A recent analysis on the World Health Organization European Region — which has the highest level of alcohol consumption of all WHO Regions — notes there is strong and compelling evidence in Europe that increasing the price of alcoholic beverages through taxation is one of the most effective (and cost-effective) policies used to lower alcohol-

attributable harm. Just this month WHO released new data on the low rate of global taxes being applied to alcohol and found that the majority of countries are not using taxes to incentivize healthier behavior. To help support those countries, WHO is releasing guidance on how to implement alcohol tax policy.

A lot has changed in the U.S. since 1991 — but federal alcohol taxes have not increased. Because the legislation President George H.W. Bush signed at the time did not index it to inflation, alcohol tax rates actually dropped a whopping 36% in the years to 2017. Rates are now surely even lower in real terms given the inflation we've seen since the beginning of the pandemic (a time period which corresponds to a significant rise in alcohol-related deaths). Though the U.S. has some of the lowest alcohol excise taxes in the OECD, in 2020, Congress actually passed federal alcohol excise tax relief.

In December 2022, the Congressional Budget Office described promising options for increasing federal excise taxes on alcoholic beverages which could create billions in new federal revenue over nine years. In our country, this revenue should be used to build an addiction treatment infrastructure that meets the magnitude of today's crisis and helps to prevent the next one.

My young son recently had a profound insight when he told me, "I think the reason some people use drugs is to steal happiness from tomorrow for today." For my brother, he reached a point where his tomorrow had no happiness left. Indeed, SUD brings higher risk of dying by suicide and that risk dramatically increases with severity.

I would love to tell my kids that our country has taken meaningful steps towards prevention, like enacting a higher federal alcohol excise tax to improve and save the lives of people like their uncle. Tax money, appropriately allocated to increase treatment funding, may have funded access to treatment for my brother, who was never offered FDA-approved medications to treat his alcohol use disorder. Increased alcohol costs deter youth, who are often "opportunistic" users. When the cost becomes prohibitive, they cannot drink.

With such overwhelming evidence of the benefits of substance use prevention, advancing policy in this area, including by increasing the federal alcohol excise tax, which is decades overdue, will give more people their tomorrows.

If you or someone you know may be considering suicide, contact the 988 Suicide & Crisis Lifeline: call or text 988 or chat 988lifeline.org. For TTY users: Use your preferred relay service or dial 711 then 988.

Cara Poland is an addiction medicine physician at Michigan State University College of Human Medicine. She is a member of the Board of Directors for the American Society of Addiction Medicine and chair of its public policy committee.

Nebraska Liquor Control Commission weighs in on bottle club question for Club180

Written by John Brown

- Video shows Club180, a new strip club at 180th and Q.
- Club180, a new strip club is inside the former Two Fine Irishmen Bar and Grill. Neighbors from the area have expressed their concerns. Hobert Rupe from the Nebraska Liquor Control Commission commented about bottle club licenses.

BROADCAST TRANSCRIPT:

This isn't Two Fine Irishmen Bar and Grill any more. Inside is Club180, a new strip club at 180th and Q.

I'm John Brown, your West Omaha neighborhood reporter.

The club sells memberships and you can drink here, but this isn't a bar.

I had some questions for the Nebraska Liquor Control Commission about that.

Click on the link to Club180s website and you'll see a pop-up that says "BYOB" or bring your own bottle.

Hobert Rupe, executive director for the Nebraska Liquor Control commission said Club180 does not and did not apply for a bottle club license.

"It's the position of the commission that he would require a liquor license of a bottle club type for this location," Rupe said. "If he continues to operate without it, then it would be up to the city to cite him criminally under the liquor control act. First offense is a class four misdemeanor. Every subsequent day is a class two misdemeanor."

Rupe said not only can the owners of the establishment be charged but also people bringing in their own alcohol.

The Nebraska legislature defines a bottle club as a place where people can bring their alcohol for the expressed purpose of drinking.

In fact, only three places in the state have a bottle club license or are in the process of getting one.

To apply for a bottle club license, Rupe said the place needs to meet certain standards.

"The fire marshal would go in and make sure it meets fire code. The health department would go in and make sure it meets the health code. The city can weigh in on whether to recommend or deny the application and to citizens protests to do that," Rupe said.

From the liquor commission to nearby neighbors, who wonder why the bar and grill turned into a strip club.

"I've already talked to my kids. My kids have even questioned why they picked this location to open," Rudy Wang, who lives nearby said. "If kids are asking that question, it definitely makes you wonder why adults think this is a good idea."

The club advertises it's open Fridays and Saturdays until 5 a.m. Other days of the week, it closes at four in the morning. How long it will be here, well, the landlord's attorney said they've started the eviction process.

Liquor Control Commission denies downtown Omaha bar from extending hours

Written by Alex McLoon

OMAHA, Neb. —The Nebraska Liquor Control Commission denied Throwback Arcade Lounge from extending its business hours. The owner made the request after going without a tavern report since November. Action from the city of Omaha started after police and Old Market residents raised complaints last year.

An April video showed a snapshot of the public safety concerns from Omaha police: patrons exiting the bar and gathering on the street. A police sergeant said a fight broke out, forcing officers to shut down 14th and Howard streets. Restrictions that started in September limited the bar by ending drink sales after 1 a.m. and pausing third-party events.

"I'm pretty confident that we can maintain that same status moving forward with the extra 30 minutes, which I think would make a huge difference with the employment of the staff and with the business revenue and maintaining the venue," owner Tony Pham said.

City council member Danny Begley says not enough time has passed since the restrictions.

"It's way too early," Begley said.

Other council members say the bar has not earned the level of trust required to extend business hours." Council members Begley, Aimee Melton and Brinker Harding wrote in a statement: "Quite simply, the licensee has not earned the level of trust that would be required before we would be supportive of extending their business hours."

"It has been documented that they can't operate their business to the council's standard in the city, standard in the constituencies, standard in the old market and the downtown improvement district area," Begley said. "Again, we all want this business to succeed."

Commissioners say the bar can make another request to extend hours later this year. The owner says he's now considering a rebrand.

"I feel like we've always run a tight ship and kind of hunkered down and done what the city and the commission has asked," Pham said.

KETV NewsWatch 7 was unable to reach the bar owner for comment after the hearing on Wednesday. The business is still operating just outside the Old Market.

U.S. Diet Panel Adds Another Researcher With Alcohol Industry Ties

Written by Roni Caryn Rabin

Shortly after dropping two Harvard scientists with financial conflicts of interest, the national organization assembling a committee to assess the evidence about drinking and health has chosen four new panelists, among them another Harvard professor who also has financial ties to the alcohol industry.

The committee's work, under the auspices of the National Academies of Sciences, Engineering and Medicine, will be used to update the federal government's dietary guidelines, which advise Americans on nutrition and diet, including how much they should or should not drink.

Scientists at universities all over North America study the health effects of alcohol, and many do not accept industry funding. The National Academies instead chose two Harvard colleagues who also have published research strongly suggesting that drinking in moderation is good for you, critics said.

"How could they appoint someone with a history of alcohol funding after removing the other two because of alcohol funding?" said Dr. Michael B. Siegel, professor of public health and community medicine at Tufts University School of Medicine. Dr. Siegel is a longtime critic of industry-funded research into alcohol.

Many of the committee's other 12 provisional members are experts in biostatistics and data analysis whose research does not focus primarily on alcohol and health. (One studies alcohol's impact on prenatal health.) As such, the Harvard researchers are likely to wield influence on the committee, Dr. Siegel said.

While it is indisputable that heavy drinking is bad for your health, some studies have found cardiovascular benefits in moderate drinking. But in recent years critics have questioned the methodology used in some of these studies, many of which were done by scientists who have received financial support from groups funded by the alcohol industry.

The World Heart Federation last year issued a report saying that even small amounts of alcohol can increase the risk of cancer, injuries and heart disease, including coronary disease, stroke and heart failure.

In 2020, when the U.S. dietary guidelines were last updated, the government rejected the advice of its scientific advisers to recommend lower alcohol consumption. The guidelines now recommend consumption of one drink daily for women, two for men.

"There used to be a consensus that there were health benefits to moderate drinking. Now there is no longer a consensus — there is a controversy," said Tim Stockwell, a scientist with the Canadian Institute for Substance Use Research, whose own work disputes the notion there are benefits to moderate drinking.

"But if there's controversy, get one expert from each side," he added. Several organizations and individuals had suggested Mr. Stockwell for the committee, but he said he was never approached.

Canadian health officials radically overhauled their guidelines for alcohol consumption last year, saying that no level of drinking is healthy and urging people to cut back as much as they can.

"I think they're worried the U.S. dietary guidelines will follow Canada's lead," Dr. Stockwell said of the industry.

Among the four new nominees is Dr. Luc Djousse, an associate professor at Harvard's T.H. Chan School of Public Health who has studied the effects of moderate alcohol consumption on cardiovascular disease.

While he has received grants from the National Institutes of Health for his work, he has also been funded by the Alcoholic Beverage Medical Research Foundation, an industry group. He was recently a featured speaker at a Beer and Health Symposium put on by beer makers.

Dr. Djousse is also a member of the International Scientific Forum on Alcohol Research, an organization once closely tied to the alcohol industry, and he signed a letter written on the organization's behalf that was published in a medical journal. The group says it no longer receives money from the alcohol industry.

He has cowritten several papers with Dr. Kenneth Mukamal and Dr. Eric Rimm, the Harvard researchers whose nominations were removed from consideration last month.

Dr. Djousse did not respond to requests for comment; nor did Todd Datz, chief communications officer for the T.H. Chan School of Public Health.

Dana Korsen, director of media relations at the National Academies, said that the committee's roster remained provisional through a public comment period that ends on Thursday. The committee's first meeting is scheduled for the next day.

Ms. Korsen did not respond directly to questions about Dr. Djousse's funding by the alcohol industry. "As with all study committees, the first meeting will include a discussion on compliance with our policies for conflict of interest and disclosure," she said in an email.

She declined to provide the names of National Academies officials directly involved in the nominations and turned down requests for interviews with them.

A lack of transparency "begs the question as to whether the National Academies has found itself co-opted once again," said Diane Riibe, who co-founded the U.S. Alcohol Policy Alliance, which translates alcohol policy research into public health practice.

Dr. Djousse has cowritten several papers on moderate alcohol consumption and its putative benefits with Dr. Mukamal, who led a \$100 million clinical trial on moderate drinking that was supposed to settle questions about its benefits or harms.

In 2018, the National Institutes of Health canceled the trial after The New York Times reported that Dr. Mukamal and officials from the N.I.H.'s National Institute on Alcohol Abuse and Alcoholism had solicited \$68 million from alcohol and beer manufacturers to underwrite the research, a conflict of interest and a violation of federal policy.

“Dr. Djousse is a close colleague of Dr. Mukamal’s,” Dr. Siegel wrote in a recent blog post. “Having him on the panel is the next best thing to having Dr. Mukamal himself.”

The other Harvard nominee is Dr. Carlos Camargo, a professor of emergency medicine and epidemiology who has also studied moderate alcohol consumption and was chair of the alcohol committee for the 2005 U.S.D.A. dietary guidelines.

He, too, has cowritten numerous papers with Dr. Mukamal finding benefits in light drinking. He declined a request for comment, referring a reporter to the National Academies.

The two other new nominees are Dr. Bruce N. Calonge, associate dean for public health practice at the Colorado School of Public Health and chief medical officer of the Colorado state department of public health and environment, who was provisionally selected to head the committee; and Linda Snetselaar, a professor of epidemiology and director of the nutrition center at the University of Iowa College of Public Health, and editor in chief of the Journal of the Academy of Nutrition and Dietetics.

Members of the public have until the end of the day Thursday to comment on the nominations. Ms. Korsen, of the National Academies, did not answer questions about how the organization will review public comments that come in less than 24 hours before the committee’s first meeting.

The committee’s task is to review the cumulative evidence about the relationship between drinking and a wide range of health issues, including obesity, cancer, heart disease, cognitive health and all-cause mortality.

It will also examine the effects of drinking while breastfeeding, including the impact on postpartum weight loss, milk composition and quantity, and infant development.

Although moderate drinking, especially of red wine, has long enjoyed a health halo, more rigorous research in recent years and concerns about industry funding have raised doubts.

Even light drinking can slightly raise a woman’s risk of breast cancer as well as a common type of esophageal cancer. Heavy drinking is linked to a significantly greater risk of mouth and throat cancers, cancer of the voice box, liver cancer and, to a lesser extent, colorectal cancers.

The National Academies has never been involved in updating the dietary guidelines, but was allocated \$1.3 million by Congress to do the work. Dr. Siegel has called for an investigation into the formation of the panel now that researchers with ties to industry have twice been nominated.