

# ALCOPOPS:

## *The Time to Stand is Now*



### The Decision:

The Nebraska Liquor Control Commission will determine if products known as alcopops, also dubbed as "starter drinks" by the alcohol industry, will be classified as beer or distilled spirits. The Commissioners have two options: 1) to continue ignoring statute, making them more available to young people while profiting the alcohol industry or 2) to protect kids according to Nebraska state law.

### Hearing Information

Thursday, July 31, 2008

10:00 a.m.

Nebraska State Capitol, Room 1524  
14th and K streets  
Lincoln, NE 68509

Join Us

Attend the hearing, share your concerns with the Liquor Control Commission's Executive Director and Gov. Heineman or submit a letter to the editor regarding this issue before the rulemaking process on July 31. Remember to include your phone number and address for verification purposes.

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***Collectively we will raise our voices and stand in the gap for Nebraska's youth.***