

Sales, Service and Sponsorship

- Provide appropriate alcohol beverage sizes to avoid over-service/sales to intoxicated patrons
*12 oz beer; 5 oz wine; 1.5 oz distilled spirits
- Prohibit free alcoholic drinks and drink promotions that encourage excessive drinking
- Prohibit workers from consuming alcohol while on duty, including the post clean up period*
- Provide distinctive containers for alcohol (events with 150+ patrons)*
- Restrict the number of drinks per sale to one or two drinks/person/sale
- Sell food and promote non-alcoholic drinks; provide free water throughout the event
- Consider utilizing only non-alcohol sponsorships and safety messaging; do not allow for alcohol-themed promotional give-away items

Additional Considerations

- Provide alternative transportation options for patrons
- Require staff to notify replacement staff about the status of patrons at the end of their shifts
- Require that incident reports are filed with the local governing body and notify law enforcement when incidents happen
- Provide parking lot security

**Indicates required provision for non-profit SDL applicants under the Nebraska Liquor Control Act, Rules and Regulations R2-013*

Sources:

Alcohol Epidemiology Program, University of Minnesota

Nebraska Liquor Control Act

Project SAFER, Ventura County Behavioral Health Department

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SDL checklist

Are you obtaining a special designated license? If so, this checklist offers suggestions for planning and implementing a successful event. Thanks for doing your part to make our communities safer for everyone.

Preventing Youth Access to Alcohol

- Designate alcohol-free area(s) for families and children
- Restrict alcohol consumption to a designated area and do not allow minors to access the area where alcohol is consumed
- Ensure that no alcohol leaves and is consumed outside the licensed area
- Provide for 6' double fencing, 4' apart (events with 150+ patrons) to prevent individuals from passing alcoholic beverages to patrons outside the licensed area*



Planning

- Ensure that the licensee and all workers have received responsible beverage service training and are familiar with the Liquor Control Act
- Establish a procedure for ensuring that each patron's age is properly verified, including:
 - a policy to check all identifications, regardless of age
 - training to identify fake identifications
 - training on the five acceptable forms of identification outlined in the Liquor Control Act
- Establish a procedure for preventing alcohol sales to intoxicated patrons (see Sales, Service and Sponsorship)
- Establish a policy that alcohol servers will be at least 21 years old
- Adopt measures to ensure that patrons do not bring alcohol into the event, including:
 - staff posted at entrance of event
 - clear posting of rules at entrance
 - parking lot supervision and/or security personnel
- Plan for the use of additional items like non-transferable wristbands to identify adults who are 21 and older

Dram Shop and Social Host

As of January 1, 2008, adults in Nebraska who host an underage drinking party, or provide or sell alcohol to a minor, can be held civilly liable if the intoxicated minor injures or kills someone.

did you know?

When young males and females attempted to buy beer without an ID at community festivals, 50% of the attempts resulted in a sale to the buyer.
(Toomey et al., 2005)

Implementation

- Implement a procedure for age checking/disseminating wristbands at the entrance of the area where alcohol is consumed (events with 150+ patrons)*
- Provide at least one security personnel per 200 attendees, dressed in distinctive clothing and identified as security staff*
- Ensure that security personnel maintain a presence throughout the event
- Ensure that the event supervisor is in the licensed area at all times, including the post clean-up period*
- Stop serving alcohol at least one hour before the event is over
- Consider eliminating all alcohol sponsorships and the distribution of alcohol promotional items to help promote a family-friendly event
- Limit the number of locations to purchase alcohol within the licensed premises

Visit <http://www.epi.umn.edu/alcohol/festivals/index.shtm> to access a variety of materials to be used by event organizers to improve alcohol control at community events.